The Missouri Valley College Board of Trustees approved a new strategic plan on May 4, 2012. With participation from the campus community and recommended by President Bonnie Humphrey and the Cabinet, this plan flows from the College mission and provides a framework for building the future of the College.

**Mission**
Guiding students to succeed through personal instruction and intellectual inquiry

**Vision**
Known for its dynamic, richly diverse, and friendly educational environment, Missouri Valley College offers many opportunities to grow in mind, body, and spirit. Faculty are personally and professionally engaged in preparing thoughtful citizens for meaningful lives and careers. Grounded in the liberal arts, undergraduate and graduate studies empower students to master interdisciplinary skills needed to succeed in a knowledge-based global society. Stewardship of resources will sustain innovative teaching to stimulate critical thinking, creativity, aesthetic appreciation, and the joys of lifelong learning.

**Values**
Compassion  
Diversity  
Social responsibility  
Integrity  
Accountability

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### Strategic Plan — 2012-2017

#### STRATEGIC PRIORITIES AND GOALS

**Strategic Priority 1: Focus on Learning**

**Goals**
- Provide high quality academic programs in a supportive environment
- Enhance program quality by on-going, systematic academic assessment
- Recruit and retain quality faculty
- Increase diverse learning opportunities for entire campus community
- Graduate civic-minded students with well-developed critical thinking and communication skills

**Strategic Priority 2: Strategic Enrollment Management**

**Goals**
- Determine optimal enrollment to serve desired constituents
- Manage growth for quality student experience and educational environment
- Strengthen comprehensive recruitment plan
- Extend and coordinate retention efforts

**Strategic Priority 3: Academic and Student Support**

**Goals**
- Continue to improve quality of student academic and residential experience
- Continue to increase student engagement in enriching activities
- Continue to improve campus facilities
- Continue to improve student satisfaction of services

**Strategic Priority 4: Effective use of Resources**

**Goals**
- Manage and maximize physical and human resources
- Provide accessible, affordable, high quality academic programs and services
- Increase stewardship of all resources
- Expand campus technological infrastructure to meet academic and social needs
- Continue long-range financial planning strategy to support institutional priorities
- Increase philanthropic support

**Strategic Priority 5: Culture of Planning and Assessment**

**Goals**
- Improve system for on-going strategic planning
- Increase communication and use of assessment information
- Bolster planning and assessment efforts at all levels